

NES CONFERENCE 2018

HANDS ON CLASSES - LIMITED SEATING

"Our Hands-On Series will provide you with practical knowledge that you can take back to your salon and put to use immediately, thus positioning you for exponential business growth and long term success."

Influence Hair Care strives to assist in the comprehensive growth of the professional cosmetologist and nurture the integrity and professionalism of the hair care industry.



HANDS ON CLASSES - LIMITED SEATING

🕒 9am
🕒 8 hours
📅 registration @ 8:30am

Color Placement

Explore the vast world of creative color in this trendy class that is guaranteed to awaken the creative genius within.

- Base breaking for beautiful blending
- Color Splashing
- Sectioning techniques for creating illusions and dimension

🕒 9am
🕒 8 hours
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Foiling

Step into the modern day era of bold and beautiful color with confidence through taking this electrifying class for those of us that were just born to paint.

Prepare to practice techniques for:

- Natural looking highlights and lowlights
- Proper foiling for achieving flawless color placement
- Creating dimensional color

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Cutting

Whether you lack confidence or are simply in search of new advanced cutting techniques this trendy hands on course is highly recommended for you.

Fuel your creativity as you learn:

- The fundamental principles of creating a great cut
- Effective parting and sectioning for achieving a client's desired cut
- To identify which shears to use to achieve a client's custom look

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